





## A SPIRIT FROM THE NORDICS

Our mission is focused on the fusion of heritage and modernity, with tradition meeting our cutting-edge technology, where passion meets precision

With 4KAAD, you dont only get equipment, you get an experience.

We thrive to be a trusted partner on your journey whilst fueling your passion and goals.

THERMOBELT PRO









### **CARBON SHAFT**

The super light shaft of the the BACKCODE X ULTIMATE 2 is produced in one of the most modern production for carbon products, using the best quality and strength of HML carbon fibers.



### **AV SKIN PRO**

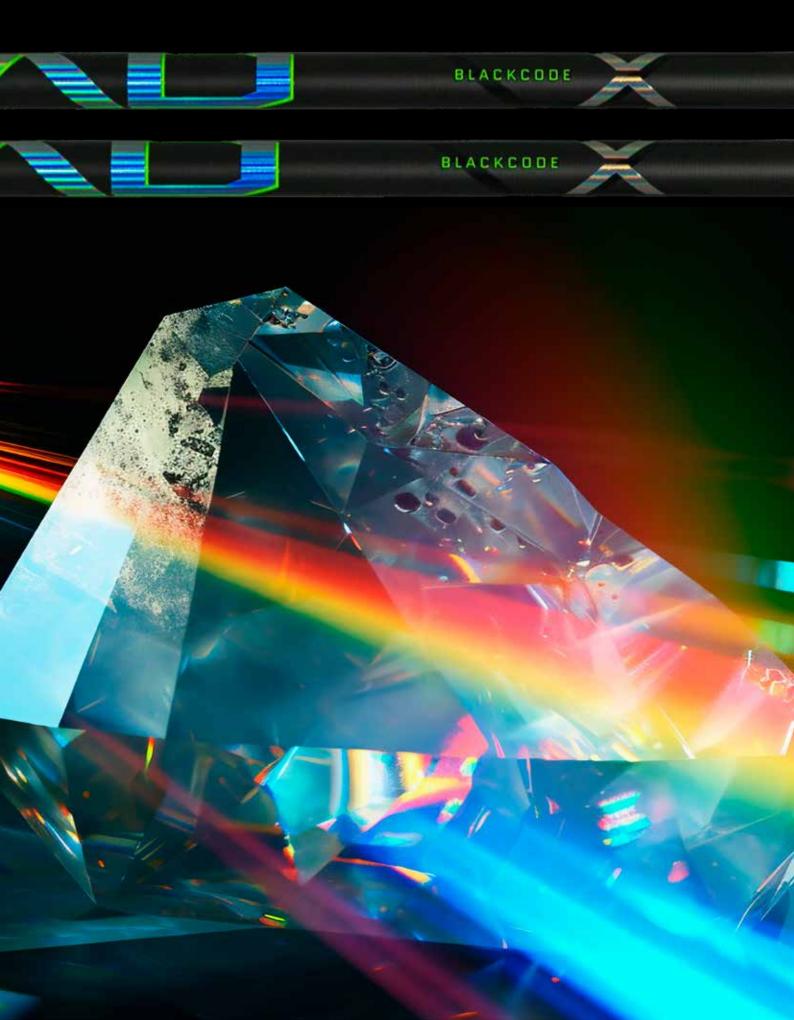
The new AV SKIN PRO is a pure performance ski pole strap with a durable 3-layer nylon construction.
The strap fits like a second skin.



### THE FINISHING PROCESS

The Blackcode X Ultimate has an outstanding finishing in print, details and quality. 4KAAD shafts are known as a benchmark in the carbon industry World wide.

### BLACKCODE X ULTIMATE 2 Hologram





swing for unparalleled

performance.

in every stride.

### CODE HD **ULTIMATE** Blue



#### P-10151

Ultra-light World Cup shaft based on Black-code technology. Pure racing shaft with high HM modulus carbon, CHANGE-IT basket system, and AV SKIN strap. Weighing only 58g/m,

AVAILABLE IN SIZES 130-175 /5CM

### CODE 9 black-yellow



P-10152

100 % Diamond Carbon with cork grip and AV Pro strap. Change-It basket. Perfect for marathons and racers. Exclusive Flex paint, CHANGE-IT basket system.

AVAILABLE IN SIZES 130-175 /5CM

### CODE 9 blue metallic



100 % Diamond Carbon with cork grip and AV Pro strap. Change-It basket. Perfect for marathons and racers. Exclusive Flex paint, CHANGE-IT basket system.

AVAILABLE IN SIZES 130-175 /5CM

### CLICK\_IT

### Improved Swing - Quick Release - Ultimate Control



Elevate your skiing experience with our Click-It Strap — the ultimate companion for your ski pole adventures.

Designed for convenience and performance, this innovative strap offers a secure, adjustable fit that's easy to click into place.

With a simple yet effective click mechanism, you'll enjoy swift transitions and hassle-free adjustments, ensuring that your poles are always tailored to your needs.



### CLICK\_IT Strap



CLICK\_IT Strap 3D mesh



### **CLICK-IT STRAP**

#### **EASY RELEASE**

It takes one snap to adjust on the go.

#### **AERO SHAPE**

for better swing Making each movement more efficient and strong

#### **POWER SLEDGE**

added strength and durability, ensuring your gear can withstand the great outdoors.

#### **CORK GRIP**

comfortable hold, even on long days on the tracks

#### **AV CLICK-IT**

Material in durable Robust D600 Nylon, Build to last

### **CODE 8 BLACK PHANTOM**

### CODE 8 Black Phantom CLICK-IT





80% Diamond carbon shaft construc-Coming with the new CLICK-IT strap and CHANGE-IT basket with Tungsten metal tip

SIZES AVAILABLE 130-175/5CM









### CODE 8 Black Phantom CLICK-IT



80% Diamond carbon shaft construcComing with the new CLICK-IT strap and CHANGE-IT basket with Tungsten metal tip

SIZES AVAILABLE 130-175/ 5CM

### CODE 6 black magenta



#### P-10156

Premium Carbon shaft with 60% carbon,cork grip and AV Pro strap. Change-It basket. A famous pole and test winner for marathon and sportoriented skiers. Carbon cork grip. CHANGE-IT basket system

SIZES AVAILABLE 130-175/5CM

### CODE 6 yellow matt



P-10155

Premium Carbon shaft with 60% carbon,cork grip and AV Pro strap. Change-It basket. A famous pole and test winner for marathon and sport-oriented skiers. Carbon cork grip. CHANGE-IT basket system

SIZES AVAILABLE 130-175/5CM

### CODE 4 black white



P-10157

Premium Carbon shaft with 30% carbon,cork grip and AV Pro strap. Change-It basket. A famous pole and test winner for marathon and sport-oriented skiers. Carbon cork grip. CHANGE-IT basket system

SIZES AVAILABLE 130-175/5CM

### **BLACKCODE JR** Ultimate



30% Diamond carbon shaft construction with cork grip JR and AV Pro rac-ing strap SIZE S, Flash L basket with Tungsten metal tip

SIZES AVAILABLE 70-145/5CM



### TRANSFORMING LIMITS TOWARDS EXCELLENCE

At 4KAAD, we inspire and innovate for XC skiers worldwide. Our cutting-edge carbon technology blends seamlessly with contemporary designs.



### CODE 740 black white



Composite Carbon with cork grip and AV strap Black. Light XC Touring basket. Perfect for sport and recreational skiers who are looking for high quality equipment.

P-10142

5'ZES AVAILABLE 130-160/ 5CM

### CODE 600 black yellow



P-10140

Carbon-composite shaft with cork grip and AV black or biathlon exit strap. High quality design and durability for a perfect product for recreational and family skiing. Flex paint for shaft protection

SIZES AVAILABLE 130-160/5CM

### CODE 600 JR black yellow



Carbon-composite shaft with cork grip and AV black or biathlon exit strap. High quality design and durability for a perfect product for recreational and family skiing. Flex paint for shaft protection

SIZES AVAILABLE 60-135/5CM

### NORDIC WALKING STEP 50 CLICK\_IT



P-10511

50% PREMIUM Carbon shaft with cork grip and AV PRO strap. Newly designed Nordic Walking basket with the Universal rubber walking pad. Extra light swing and strong composite shafts.

SIZES AVAILABLE 100-135/5CM

### NORDIC WALKING STEP 20 CLICK\_IT



P-10512

20% PREMIUM Carbon shaft with cork grip and AV PRO strap. Newly designed Nordic Walking basket with the Universal rubber walking pad. Extra light swing and strong composite shafts.

SIZES AVAILABLE 100-135/5CM

CLICK\_IT













#### THERMO WINDPROOF

Thermo solftshell glove for cross country skiing, thin synthetic palm with 4KAAD silicon pattern for grip in every condition. Designed for cold conditions, touch screen finger.

Black-Yellow, Pink-Black, black grey Size 5 - 12









#### **ULTIMATE 2**

Premium sport glove for cross country skiing, thin synthetic palm with silicon pattern for grip in every condition. Thinsulate isolation for warm fingers.

Black-White, Black-fuchsia Pink, black yellow Size 5 - 12













#### **SNOW LOBBY**

High quality Lobster glove for cross country skiing, special inner finger departments. Softshell upper , Thinsulate filling, silicon palm for grip in every condition. Perfect in cold conditions and protects against freezing fingers Blue-white, black-grey Size 5 - 12

### **RACE 100**





Premium Race race glove for cross country skiing, light nylon fabric to reduce weight and improve the fit.

Black-yellow Size 5 - 12





### ROLLER SKI GLOVE





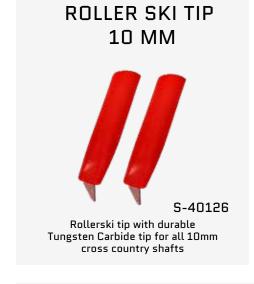


Super light mesh glove for roller ski training, running or cycling. perfect silicon grip structure at the clarino palm black-yellow Size 5 - 12





# ROLLER SKI TIP S-40121 Rollerski tip with durable Tungsten Carbide tip for all 9mm cross country shafts







STRAP

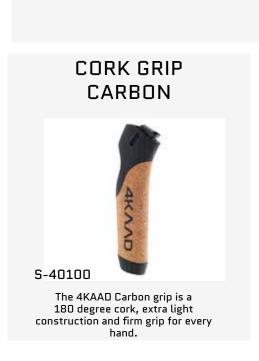
The new AV SKIN is a performnce ski pole strap developed for the perfect fit and power transmission. Lightweight, perfect fit, and no plastic buckle anymore for the velcro band. Dual nylon layer for durabiity and comfort. Available in size XS to XXL

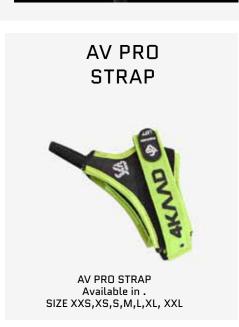




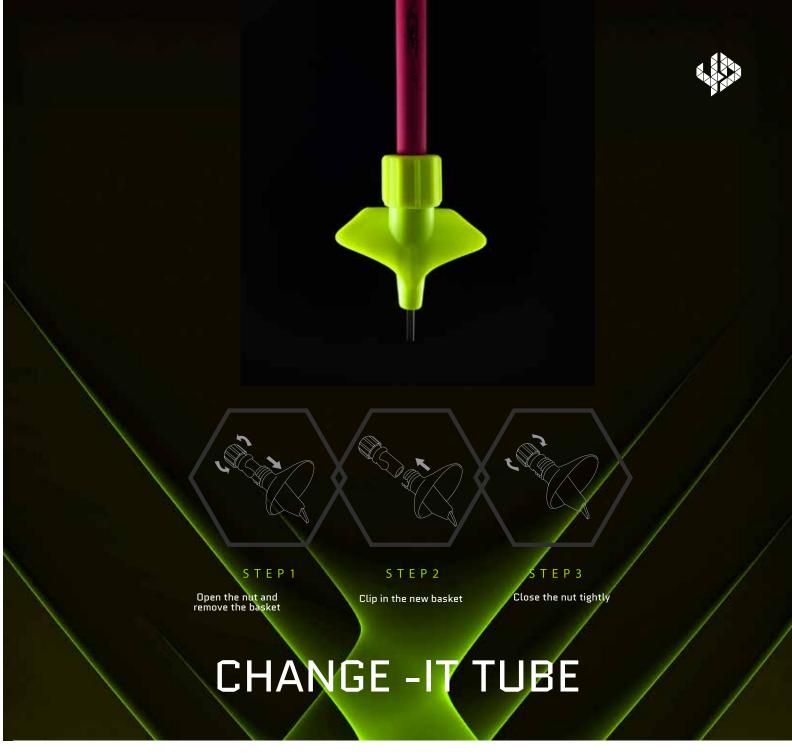




















### SPORTS EYEWEAR

### **OUR MISSION**

Empower athletes' performance with cutting-edge sports eyewear engineered for precision and endurance. Enhance focus, clarity, and protection in every pursuit. Elevate the game with innovation, style, and uncompromising quality. See the victory clearly.

Rooted in the rugged terrain of the Nordic copuntries, our brand draws inspiration from nature's raw beauty and the spirit of exploration. Crafted with Scandinavian precision and innovation, our products embody a heritage of resilience, functionality, and timeless design, empowering athletes to conquer any challenge.





G-20144 MIRADOR black, blue mirror



G-20145 MIRADOR Camo, orange



G-20143 MIRADOR white, gold mirror



G-20142 MIRADOR rose pink, mirror



G-20147 MIRADOR white, red mirror



G-20141 MIRADOR white, blue mirror









### MIRADOR SPORTS PERFORMANCE EYEWEAR





UNVEILING OUR LATEST SPORTS EYEWEAR: TAILORED FOR CYCLING, TRIATHLON, AND RUNNING.

ENGINEERED FOR PEAK PERFORMANCE, DURABILITY, AND STYLE, REVOLUTIONIZING EVERY STRIDE, PEDAL, AND STROKE. DOMINATE THE TERRAIN WITH UNRIVALED CLARITY AND COMFORT.

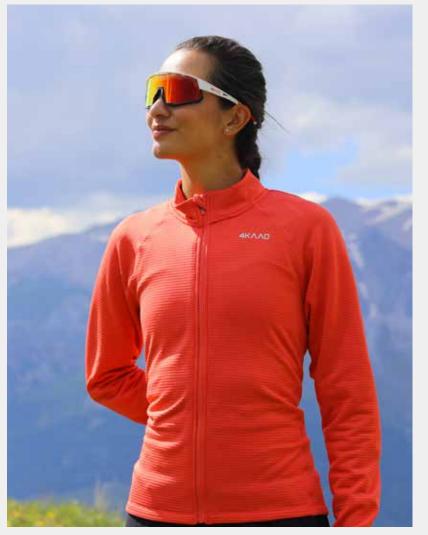
SUPERLIGHT FRAME, ANTIFOG TREATMENTS AND SPORTY LENS SHAPE

Extra lense to change, valuable hard case, UV protection





MIRADOR rose pink, mirror





MIRADOR ZEISS white red, red mirror

### CUSTOMIZE YOUR MIRADOR SPORTS EYEWEAR



- adjustable nose pad
- removable lower lens frame for individual style

- change the lens type as you prefer

- high quality TR90 frame material for perfect fit and comfort



MIRADOR Frame bundle "Mix and Match "





#### MIRADOR white, blue mirror

Every 4KAAD eyewear comes with a valuable hard case, a pouch, and extra lens, an extra nose pad and a cleaning cloth



### **HYDROPHOBIC**

All 4KAAD Eyewear are treated with our premium Hydrophobic and Oleophobic treatments to ensure water, oil, and dirt bounce straight off your lenses. This treatment also introduces specific smudge-resistant qualities to our lenses while offering extra protection for Multi-Mirrorring





### HARD COAT FINISH

4KAAD puts a specialized anti-scratch coating on all performance and lifestyle lenses. Providing superior scratch resistance, ensuring clear lense vision and fit. Making the glasses durable and resistant for everyday challenges.





### 100% UV 400 PROTECTION

100% Blocking all light rays up to 400NM, including both UVA and UVB rays. Shielding your eyes and vision from harmful rays. Making it an essential for outdoor trainings or races.



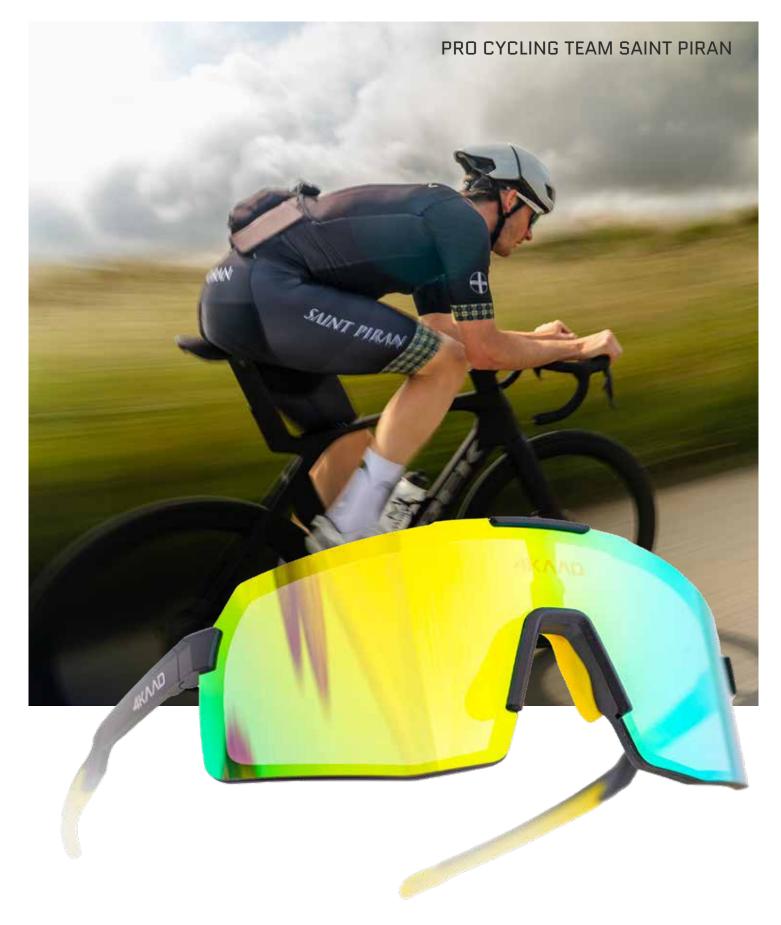


### A COLOR FOR EVERY CONDITION

Unique and specific finishes for every type of performance condition or style. Allowing you to express yourself in style. Find your perfect hue through our array of vibrant colours to switch up your look and vision.







### XC VISION lens

4KAAD Performance eyewear products are equipped with the latest lens technology to deliver precision lens sets and eyewear solutions to meet the highest optical standards. The materials and manufacturing techniques are selected and innovated to provide maximum safety and optimal visual clarity, even in the toughest conditions.









G-20133 PULSE RACE dark blue silver



G-20107

PULSE RACE white gold

Discover our new PULSE RACE line, crafted with a lightweight yet durable frame designed for peak performance.

Featuring mirror lenses, these sunglasses not only provide a sleek look but also enhance clarity and reduce glare, ensuring perfect vision in any light.

With an ergonomic fit tailored for comfort and stability, they stay secure through every sprint, jump, and dive.



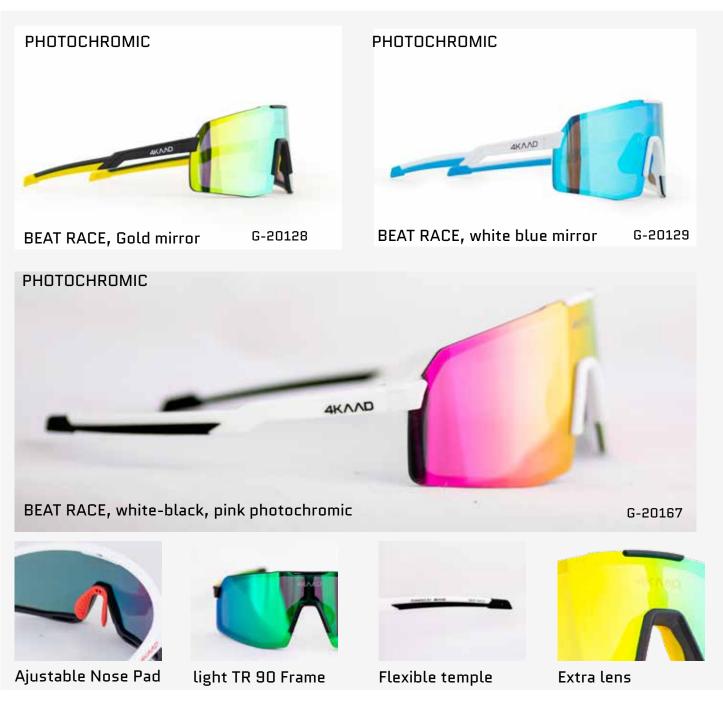
### **BEAT EYEWEAR COLLECTION**

The BEAT glasses are the ultimate sport glasses designed for cross country skiing, running, and cycling. Featuring a unique cylinder lens, it delivers unparalleled vision clarity. With a lightweight, flexible, and durable frame, you'll enjoy a perfect fit for ultra performance during training and competitions





UNLEASH YOUR POTENTIAL AND THE POWER OF CLARITY WITH OUR EYEWEAR COLLECTION.





## **BEAT RACE**





**PHOTOCHROMIC** 



G-20128

BEAT RACE, Gold mirror Photochromic

OUR BEAT SPORT PHOTOCHROMIC COLLECTION IS A PREMIUM RANGE MADE FOR ADJUST-ABLE VISION TO ENSURE PERFECT CLARITY EVEN IN THE TOUGHEST CONDITIONS. OFFERING UNPARALLELED PROTECTION IN ANY LIGHTING CONDITION.

SUPERLIGHT FRAME, ANTIFOG TREATMENTS AND SPORTY LENS SHAPE

EXTRA LENSE TO CHANGE, VALUABLE HARD CASE, UV PROTECTION





G-20127 BEAT RACE, red purple Revo



G-20120 BEAT RACE pink white Revo



G-20119
BEAT RACE white silver Revo



G-20163 BEAT RACE, green-yellow



G-20165 BEAT RACE,blue-pink



G-20166 BEAT RACE, black-gold





G-20164 BEAT RACE, white-red, mirror



## BEAT RACE PERFORMANCE EYEWEAR



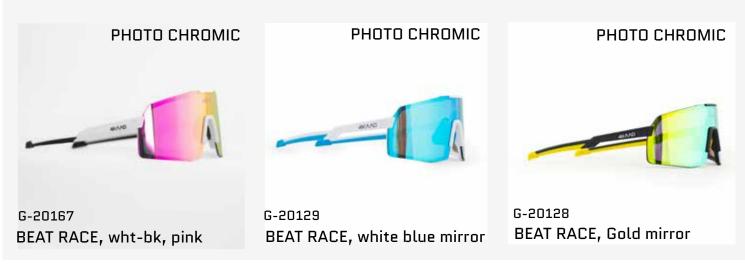


OUR BEAT SPORT GLASSES COLLECTION IS A PREMIUM RANGE MADE AS LIGHT AS POSSIBLE FOR ACTIVE PERFORMANCE ATHLETES IN CYCLING,
TRIATHLON AND SKIING

SUPERLIGHT TR90 FRAME, ANTIFOG TREATMENTS AND SPORTY LENS SHAPE

Extra lense to change, valuable hard case, UV protection

#### **BEAT RACE Photochromic Mirror Collection:**















G-20107 PULSE RACE gold revo



G-20134 PULSE RACE clear blue



G-20132 PULSE RACE Chrome Gold



G-20133 PULSE RACE Dark Blue silver



G-20118 PULSE RACE black pink revo







# PULSE RACE PERFORMANCE EYEWEAR





#### **4KAAD SPORTS EYEWEAR**

Introducing our state-of-the-art sports eyewear, designed to elevate your performance in every season.

Whether you're conquering the slopes in winter or hitting the trails in summer, our eyewear ensures perfect vision and unparalleled clarity.

With a lightweight frame that feels barely there, you'll experience ultimate comfort and freedom of movement.
Engineered for athletes who demand the best, our 4KAAD eyewear is your perfect companion for any adventure.

See the world with precision, no matter the weather conditions.





#### **Visible Light Transmission**

The category number equates to a percentage of the VLT (Visible Light Transmission) that is, how much light the lens lets through. The higher the VLT the lighter the lens, conversely the lower the VLT the darker the tint will be, blocking more light coming through to the eye.

Category 0 80-100% Category 1 43-80% Category 2 18-43% Category 3 8-18% Category 4 3-8%

## **PULSE ACTIVE**



#### **4KAAD PULSE Sport Glasses**

Elevate your experience with our premium sport glasses, ideal for races, training, and leisure activities.

Embrace the best moments of your day with our lightweight sport performance eyewear. Incl valuable case and clear and dark extra lenses.



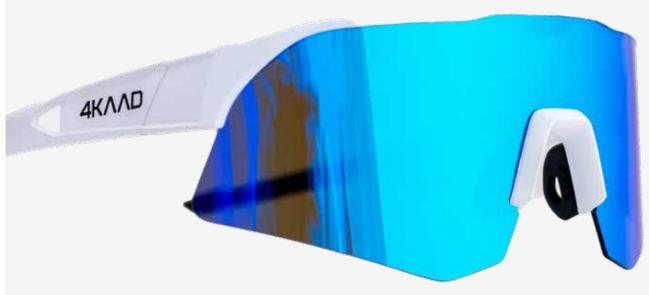
G-20135 PULSE ACTIVE wild rose



G-20111 PULSE ACTIVE white blue



G-20117 PULSE ACTIVE Black Gold



## **SUNSET EXPLORER**

LIVE IS GOOD IN THE SUN

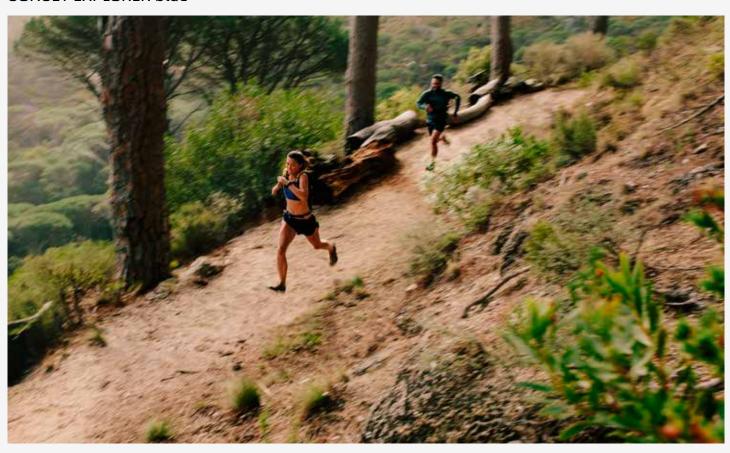


SUNSET EXPLORER bk gold















G-20125 BEAT Edge, Blue clear gold



G-20126 BEAT Edge, mirror pink

Introducing the BEAT EDGE: Your go-to sport glasses for triathlon, running, and cycling.

These exceptional glasses feature a specialized cylinder lens for impeccable vision. Ideal for smaller face shapes.

With a lightweight, flexible, and durable frame, you'll enjoy an ideal fit, whether you're pushing your limits in competition or during your

## **BEAT RACE**



BEAT SPORT yellow silver Revo

G-20121

## **XCvision**

#### **SNOW EAGLE 2.0**



SNOW EAGLE GENERATION 2.0, is a special cross country flip glass. The product comes with 2 extra lenses for change, (1 colour/1 clear lens) the elastic band can easy be adjusted for comfortable fitting. The lens position offers good air circulation.

The lenses are with UV protection and Anti-fog treatment.



G-20138 SNOW EAGLE 2.0, wht. silver



G-20139 SNOW EAGLE 2.0, wild rose



G-20140 SNOW EAGLE 2.0, black







G-20139

## **ACCESSORIES**





G-20127

MIRADOR, extra lens CAT 1









orange CAT 1

pink rose CAT 1

yellow CAT 1

grey smoke CAT 1

MIRADOR, extra lens,

Photochromic blue mirror / Photochromic gold







BEAT RACE, extra lens CAT 1





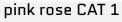


grey smoke CAT 1

ice blue CAT 1

Blue Black gold mirror Cat 3











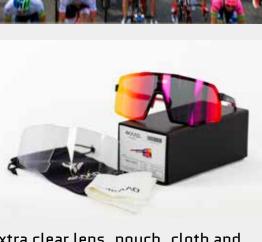












Extra clear lens, pouch, cloth and hard case for every product G-20127

Desktop display for 12 glasses



Tower display, 160 cm for 26 glasses

#### **PLANICA TECH** Race suit

High quality Lycra performance fabric 2pc, (pant and shirt) size XS-XXL





#### PLANICA TECH black; Size XS-XXL

Light and 3D stretch lycra material. Human fit cutting with 4 type Italian lycra fabrics. Tight fit but 100% elasticity and control. Special shoulder and back mesh.



#### PRO TEAM 55L Backpack



PRO TEAM back pack 55 L large storage backpack for training and competitions. 2 large side pockets. Made from high quality ripstop material.

















ROE BEANIE Lycra material Blue, pink and black T-70398 / T-70397 / T-70396 ROE HEAD BAND Lycra Black, blue and pink T-70399 / T-70401 / T-70400







**ODA** Beanie 50%merino wool 50% acrylic + half cycle polar fleece lining, yellow-black, blue-black, pink-black



DREAMER, smoke green T-70444

DREAMER, antique white







PIRI Beanie, black and pink



T-70445

DREAMER, black

#### THERMO BELT PRO



E-50157

#### Introducing the new Thermobelt

Featuring ripstop material for durability and an elastic mesh top for effortless storage of your phone and small essentials while you're on the move.











E-50156

E-50158

High quality rip stop material, elastic mesh pocket for more space, including phone and light wind jackets. Elastic phone clip to position the mobile phone Volume approx. 1 L double foam and foil isolation







E-50159

#### **HYDRATION BELT**

High quality rip stop material, elastic mesh pocket for more space, including phone and light wind jackets.

Elastic phone clip to position the mobile phone Volume approx. 1 L

E-50161









#### THERMO BELT "LED"

LED Thermobelt for roller ski and running traning in the dar.
LED panel with LED lights, USB charging.
Reflective logo print for good visibility along the street, Fluorecent yellow rip stop fabric

E-50160

## **EQUIPMENT**





WORLDCUP STRUCTURE SET

E-50100

**INCL 5 ROLLS:** 

V0.5 V0.7 L0.5 L0.7 X1.0

**EXTRA ROLLS AVAILABLE:** 







STRAIGHT 1.0 STRAIGHT 2.0 STRAIGHT 3.0 DIAGONAL 1.0 CROSS X 1.0 CROSS X 2.0

SKI BAG Racing WORLDCUP 8 PAIRS









BRAND T -SHIRT, black/white and black/ blue 100% cotton, Available in XS - XXL



Pique Shirt BRAND Dark blue 90%cotton 10 elastane Available in XS - XXL



WINTER WARM, bk Padded jacket Available in XS-XXL



4K/\\D



## **EQUIPMENT**





Base Cap bk-yell



Base Cap blue-whtl



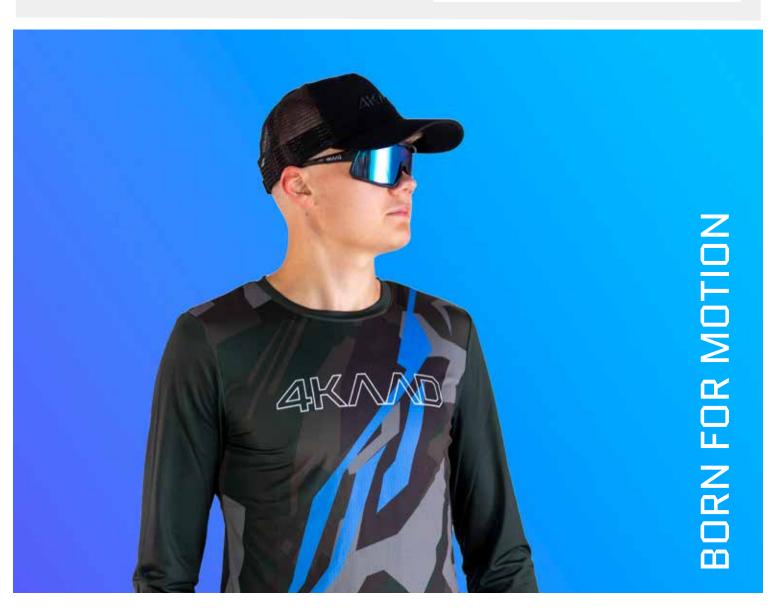
Trucker Cap wht-magenta



Trucker Cap Black/black



Trucker Cap Nordic "Nordic Image"





## **CARBON SKATE V10**



#### SKI ROLLER PERFORMANCE







The 4KAAD CARBON SKATE V10 is a performance Roller ski for training at highest level.

We have developed the Skate Frame and wheels with some of the best XC

and Roller ski athletes in the World. The unique carbon frame is produced in a special 3D molded process to create the best and lightest roller ski frame we ever built.

The Alloy wheels are produced with hot molded carbon rubber wheels for perfect grip on asphalt in every weather condition. (speed 2, med-slow)

Color: blue -black -white

#### **ROLLER SKI CLASSIC**



The new 4KAAD CARBON CLASSIC 13 is built with a unique 3D carbon molded frame for perfect control and best experience in Classic technique training.

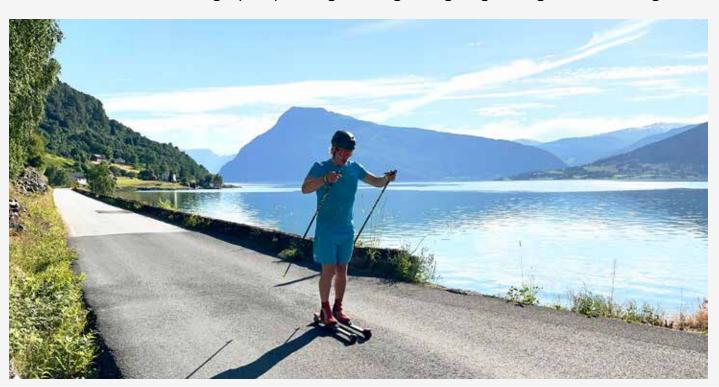
The frame offers a classic technique feeling and perfect functionality on roads in all conditions.



The CLASSIC 7 alluminium roller ski is a famous roller ski since many years. Many clubs and athletes are using the product for classic training during the summer.

Alloy 7075 super light frame for perfect control and durability.

Carbon rubber wheels and high quality bearings for long lasting usage during summer trainings.



#### **ROLLER SKI SKATE**





Aluminium Roller ski frame with 63 cm length for proffessional and sport-oriented athletes. Carbon rubber wheels for training in all kind of conditions. Speed: med-slow.

Wheel: 100mm alloy rims. Pre-drilled holes for easy fixing of Prolink or Rottefella bindings



Junior Aluminium Roller ski frame with shorter 59cm cm length for proffessional and sport- oriented athletes. Carbon rubber wheels for training in all kind of conditions.

Speed: med-slow.

Wheel: 100mm alloy rims Pre-drilled holes for easy fixing of Prolink or Rottefella bindings



#### Contact:

NORDIC PASSION OY/ 4KAAD

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